

Course Code	Course Title	Credits/ECTS
COMM 341W	Topics in	6 (3)
	Communication: Music	
	TV	
Department	Semester	Prerequisites
Communications	Fall 2012	COMM 116, COMM 117 and
		COMM 210 or COMM 235
Type of Course	Field	Language of Instruction
Communications BA	Communications	English
Level of Course	Year of Study	Lecturer
1 st Cycle	$2^{\text{nd}}/3^{\text{rd}}$	Dr Mike Hajimichael
Course Days/Times	Course Venue	Student Consultation Hours
Fri 9-12 am	TV Production Floor	Tues 9-12
Telephone	E-mail	Office
22-352563	hadjimichael.m@unic.ac.cy	Humanities Building, 203A

Objectives of the Course:

To research, prepare and produce a 5 Music TV programs, made by students taking the course which will be aired on the "Music TV" Channel

Learning Outcomes:

After completion of the course students are expected to be able to:

- 1. Have a full practical understanding how a TV show is constructed, researched produced, edited, and executed in a live TV show setting in the Mediazone University facilities
- 2. Acquire practical 'hands-on' individual and collective ('crew') experience
- 3. Be able to conduct live interviews, do location and live studio to edit & package video for broadcast

Course Content:

- 1. Introduction to Course, objectives, outline, discussion what is Music TV, how did it come about, production tasks
- 2. Practical refresher sessions editing, cameras, studio roles and tasks -
- 3. Researching stories, interviewing, presentation skills and doing location work
- 4. Assigning production roles
- 5. Production of 5 x 20 minute TV shows

Teaching Methods:

Interactive lectures, location filming, live TV work on production floor and edit suites

Assessment Methods:

Production based course where students will be assessed by their collaborative and individual work / contributions.

Required Textbooks: No required text-books as this is a production based course – Lecturer will be providing course notes.

Authors	Title	Publisher	Year

Grading Policy

Production of	Collective work as a production crew in the making of	50%
Shows	5 TV shows	
Process/Attendance	Assessment on an individual basis on engagement	30%
	with course regarding production deadlines, studio,	
	edit and location work times	
Peer Review	Group discussions on individual and collective works	20%
	Total	100%

University Grading Outline

Letter Grade	Meaning	Numerical Grade	Grade Points
A	Excellent	93-100	4.0
<i>A</i> -		90-92	3.7
B +	Very Good	87-89	3.3
B		83-86	3.0
<i>B</i> -		80-82	2.7
<i>C</i> +	Good	77-79	2.3
С		73-76	2.0
С-		70-72	1.7
<i>D</i> +	Poor but Acceptable	67-69	1.3
D		63-66	1.0
<i>D</i> -		60-62	0.7
F	Failure	0-59	0.0

Time Table

Week	Date	Content
1		Induction on course – discussion of roles and deadlines + background
		on history of Music TV
2		Refresher Production session – Live studio control room & Tv studio,
		edit suite, audio lab
3		Visit trip to Music TV, Nicosia & Preparation and research week 1 st
		show
4		Preparation & rehearsal, filming location work for week 6
5		1 st TV show
6		Preparation & rehearsal, filming location work for week 8
7		2 nd TV Show
8		Preparation & rehearsal, filming location work for week 11
9		3 rd TV Show
11		Preparation & rehearsal, filming location work for week 13
12		4 th TV show
13		Preparation& rehearsal, filming location work for week 15
14		5 th TV show
15		

In addition, please note the following:

- Regular attendance is essential on every one's part.
- The course requires commitment and dedication it is important we meet the deadlines as outlined above as this course relies on industry collaboration.